

VIDEO EDITOR / DIGITAL DESIGNER, CASUAL

If you're passionate about video editing and digital design, and want to work for a modern, dynamic, and digitally focused non-for-profit organisation – this is the (casual) job for you!

Infrastructure Partnerships Australia is a non-for-profit industry think tank and an executive member network, providing research focused on excellence in social and economic infrastructure. We exist to shape public debate and drive reform for the national interest.

We work with prominent member organisations from the private and public sector across Australia and we are big on delivering exceptional user experiences across our services, including digital platforms.

Our Digital team leads the development of next generation of ideas that shape the creative heartbeat of our organisation. We have a passion for big ideas and strive to be sector-leading with new digital technology solutions.

We are now looking for a talented Junior Digital Designer and Video Editor to join our team on a casual basis. In this role you will help manage the design and creation of digital assets for Infrastructure Partnerships Australia across a range of platforms including; video content, online graphics, website wireframing, podcasts, e-newsletters, event documents and brochures.

The role

To be successful in this role you will have demonstrated knowledge and experience using the Adobe Creative Suite, particularly After Effects, InDesign, Photoshop and Premiere Pro. You will create and edit visually compelling videos, plus have a strong background in digital design.

Reporting to the **Head of Digital**, In this role you will:

- Edit all video content, including the addition of graphics, subtitles, supers and sound
- Creating social media content including videos, stills and promotions
- Filming and shooting content
- Brief external motion designers, artists and illustrators to produce digital animations
- Design and build a variety of assets across different platforms
- Creating brochures and other marketing collateral
- Act as a brand champion, ensure all designs delivered are consistent and high quality
- Assist with Email production
- Work closely with a junior developer to enhance website experience
- Translate website ideas into wireframes

About you

- Strong experience with Adobe Creative Suite, particularly After Effects, InDesign, Photoshop & Premiere Pro, as well as experience software, such as Figma
- Strong background in editing highly engaging video content that includes graphics, supers and animation
- Experienced in DSLR & digital video camera operation, and sound and lighting equipment
- Strong digital design and building skills, coupled with a good understanding of brand identity
- High attention to detail, even under strict deadlines

- Good time management skills – we love making lists
- Willingness to innovate and strive to adopt new technologies
- Self-organised and self-motivated

Brownie points for any of the below:

- Experience with programming languages HTML/CSS
- Knowledge of email creation and code troubleshooting and experience with EDM platforms (ie. Pardot, Lytyi)
- A good understanding of website visual design principles
- Skills with .gif creation and animation

What we offer

- Casual employment
- 2-4 days per week
- Flexible start and finishing hours
- Work from Sydney CBD based office and home
- A fun, friendly and relaxed environment
- The opportunity to grow and learn

Employment period

Initial three-month period of employment, which may be extended based on the performance of the successful candidate.

Application process

To apply, submit your resume and cover letter, alongside examples of your work (study or professionally) to Linda Birgersson at linda.birgersson@infrastructure.org.au

Applications close Sunday 24th October.

Due to the high volume of applicants, only successful applicants will be contacted. If you're keen, get in early – we reserve the right to close off applications early, should we find the right candidate.