

MEDIA AND GOVERNMENT RELATIONS SPECIALIST

About Infrastructure Partnerships Australia

Infrastructure Partnerships Australia is an industry think tank and an executive member network, providing research focused on excellence in social and economic infrastructure. We exist to shape public debate and drive reform for the national interest.

About the role

Australia's leading infrastructure think tank is looking for a media and government relations specialist to join its team of communications professionals.

If you are interested in policy advocacy, have experience as a former media advisor in a political office or have worked extensively with political stakeholders, we encourage you to apply. Please send a covering letter and CV to michael.player@infrastructure.org.au.

Media Engagement Responsibilities

- Assisting the Director of Communications and Engagement in the development and implementation of public affairs campaigns
- Building and maintaining active relationships with journalists covering national and metro media markets, including managing all media enquiries
- Drafting media engagement strategies for major policy report releases
- Researching, writing/preparing and distributing media releases, including development of op-eds and story pitches
- Daily monitoring and tracking of media relevant to the infrastructure sector
- Monitoring and tracking Infrastructure Partnerships Australia's presence in the media, including supporting Board reporting on media engagement
- Developing and maintaining factsheets and media briefs on issues relevant to the infrastructure sector
- Work closely with the Head of Digital to ensure consistent messaging across all digital channels and maximise visibility of the organisation's media coverage
- Assisting with the delivery of public affairs support and media coverage for Infrastructure Partnerships Australia's major events and symposiums
- Undertaking other relevant duties as assigned by the Director of Communications and Engagement.

Government Relations Responsibilities

- Assisting the Director of Communications and Engagement with implementing the Government Relations Strategy
- Ensuring Infrastructure Partnerships Australia has appropriate national engagement with relevant representatives across political and bureaucratic verticals

- Assisting the Executive Leadership Team to coordinate government relations, through management of the agenda and outputs from the monthly government engagement meetings
- Coordinating state infrastructure weeks, new MP engagement sessions, and pre-election engagement programs
- Keeping government advisor and MP lists updated in the CRM and ensuring engagement KPIs are logged and presented to the ELT monthly
- Building and managing existing relationships with political stakeholders, and escalating issues of relevance to the Director of Communications and Engagement for resolution
- Assisting the Director of Communications and Engagement to set engagement parameters for other junior staff and monitor success against key KPIs.

To apply

Please send a covering letter and CV to Michael Player, Director of Communication & Engagement at michael.player@infrastructure.org.au.